

Bruce Whitfield.

Bruce Whitfield is a business-speaker, journalist, and author who interprets the noise at the murky intersection of business, politics and society. He has the extraordinary ability to bring clarity, humour, and insight to complex issues. This fresh perspective helps his audience understand how we can choose to fix the future.

Bruce is a sought-after keynote speaker with nearly three decades of impeccable journalistic credentials. He is as comfortable on a stage as he is on camera or behind the microphone. He has shared platforms with Bill and Hillary Clinton, Nouriel Roubini, Charlize Theron, Lord Mervyn King, and hundreds of business and political luminaries and personalities.



Bruce is an award-winning journalist, well known for his 20 years as the fast-paced and insightful host of [The Money Show](#), condensing the complex world of money, economics, and business amidst the noise and clutter of a confusing world, each weeknight. Bruce has also hosted numerous TV programs, is a Contributing Editor to the Financial Mail, and is a foreign correspondent to multiple international news providers. He has facilitated discussions as a media leader at the World Economic Forum in Davos and delivers content to audiences around the world.

His new keynote, *How to Get Lucky: Where Strategy, Opportunism and Grit Collide*, is drawn from the most critical lessons he has distilled through analysing successful global businesses for more than two decades. It is the perfect antidote to the prevailing negative sentiment afflicting many economies around the world as fears of recession and stagflation undermine leaders' ability to shape their growth strategies for the future.

His podcast series, [Genius: How to Thrive at the Edge of Chaos](#), based on his bestselling book of the same name, examines what it takes to thrive in an increasingly complex, fast-paced, divisive global environment. These are lessons for anyone looking to succeed anywhere against the odds.

His bestselling first book, *The Upside of Down*, focuses on how chaos and uncertainty breed opportunity.

He presents an executive education course on [Speaking in Public, Storytelling, Influence & Presence](#) on EdX and has worked with a number of corporate leaders to improve their communication and media presence.

Bruce is available as a business speaker for audiences looking to be inspired by true stories and decades of studying great leaders and successful companies.



